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To: <DSS\_LICENSING@listserv.cov.virginia.gov>

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George Mason University's Department of Social Work is inviting randomly-selected nursing facilities in Virginia to participate in the Mason Music and Memory Initiative (M3I)! M3I helps improve the quality of life of individuals living with dementia. This is accomplished through the use of personalized music which is shown to connect them to long-held joyful memories and positive emotions.

There is promising research suggesting that music has a powerful impact on the lives of those stricken with dementia and the lives of their caregivers. Alzheimer's disease (AD) and other types of dementia increase the risk of wandering, agitation, aggression, falling, and injury to self or others.

Music & Memory is easy to implement in existing provider settings. It is sponsored by the Virginia Department of Medical Assistance Services (DMAS) with use of funds approved by Centers for Medicare & Medicaid services (CMS). By providing nursing facilities at least 10 MP3 players, 10 headphones, 10 AC adapters, and iTunes gift cards, M3I offers a person-centered approach. Additionally, M3I pays for training for facilities to become a nationally certified Music & Memory care organization! Once your facility gets certified, you will have access to valuable resources, including training videos, research, support calls, marketing materials, and more!

If randomly selected, your facility will be contacted by the Mason Music & Memory team. For more information and to get involved, contact the M3I coordinator at [musicmem@gmu.edu](mailto:musicmem@gmu.edu).

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